

SUMMARY

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ABOUT THE PUBLIC ASSIGNMENT IN THE SPHERE OF SCIENCE IN THE CONTEXT OF INTERNATIONAL EXPERIENCE

Abstract. This article elucidates the problems and directions of the development of the public assignment in the sphere of science in the context of international experience of financing the public sector of science. It considers the major international trends in the financing of the public scientific sector within the framework of the New Public Management (NPM) concept and main side effects that appear alongside long-term implementation of NPM principles and also problems of implementation of NPM principles in the Russian public scientific institutions. There are some recommendations aimed at preventing the negative effects of NPM principles implementation identified through the analysis of appropriate international experience.

Key words: public funding, research organizations, research effectiveness, publication activity, New Public Management, public assignment in the sphere of science.

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ABOUT THE CONCEPTION OF THE ADAPTATION IN THE ECONOMY

The author analyzes the phenomenon of the adaptation of the economic agents from the point of view of the different scientific approach, including the theory of the institutional matrix.

Key words: adaptation of the economic agents, adaptive mechanisms, institutional base of the adaptation, institutional matrix of the adaptation.

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IMPROVEMENT OF QUALITY OF THE CORPORATE GOVERNANCE THROUGH THE MECHANISM OF THE INTERNAL CORPORATE STANDARDS

The author considers the mechanism of improvement of quality of corporate governance in the Russian companies. The special attention is given to use of internal standards of the company (constituent documents, internal corporate documents, the best practice of corporate governance, case law) as built-in stabilizer. The mechanism of management constraints in internal corporate documents will allow to improve quality of corporate governance in the Russian companies.

Key words: corporate governance, management, self-dealing, statute, shareholder, built-in stabilizer, managerial discretion.

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CORPORATE CULTURE IN THE MANAGEMENT SYSTEM

The results of the research categories of “corporate culture”, “organizational culture”, “organizational climate”. Based on the analysis of domestic and foreign theory and practice of management, personal experience of the author in Russian companies concretized the content of these concepts and their interrelation, interaction and relation, the place and role in the management system. Substantiated growing importance of culture as a management tool.

Key words: management system, hierarchy, corporate culture, organizational culture, organizational climate, organizational behavior.

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IS IT POSSIBLE TO CHAGE THE CURRENT SYSTEM OF INTERNATIONAL CREDIT RATIGS?

The article examines functioning specifics of the leaders of the international rating services market and a project of establishing a new alternative international rating agency under the name of Universal Credit Rating Group (UCRG) which tends to become a real competitor to the “big three”.

Key words: international rating agency; credit rating; UCRG; international investors; independent rating evaluation.

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THE APPLICABILITY OF THE LAW OF MONEY LAW OF MONEY CIRCULATION

The article discusses the law of applicability money. Conclusion is made that the multicurrency circulation of money unacceptable in a sovereign state.

Key words: the nature of money, currency, laws of money circulation, the applicability of the law of money, Glazyev.

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THE MERGERS AND ACQUISITIONS MARCET IN OIL AND GAS SECTOR OF RUSSIA

The mergers and acquisitions market in oil and gas sector of Russia in 2009–2015 shows decrease in a sum total and increase in quantity of the concluded transactions simultaneously. In the article statistical data and expert estimations of KPMG top-ranked analytical agencies in the field of research of the mergers and acquisitions market in Russia are generalized, conclusions about strategic management of branch deals are presented from the point of view of integration of material resources and non-material actives.

Key words: mergers and acquisitions, oil and gas, intangible assets, intellectual capital, M&A, strategic management.

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FORMATION A PORTRAIT OF LOCAL PUBLIC GOODS CONSUMER

The article is devoted to the definition of the most important parameters of local public goods and identification of consumer groups which are interesting for of improving the public goods quality. The paper highlights the theoretical aspects of the existence of local public goods sector. Based on the data of empirical research the algorithm of the definition of public goods consumer is developed and portraits of various public goods consumers are identified. In addition recommendations for improvement of the quality of functioning of the public sector are offered.

Key words: local public goods, public goods sector, the institutional environment, the portrait of the consumer of public goods.

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ABOUT IMPORT SUBSTITUTION OF CONSUMER GOODS

The article considers the dynamics of the imports of consumer goods, which in the study include screws, bolts, nails, cotton fabrics, screwdrivers, shovels, etc. In the research the level of import dependence from consumer goods and economic effects from import substitution were assessed, including possibility of creating new jobs.

Key words: import substitution; economic effects; import dependence.

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ABOUT FEDERAL SUPPORT FOR INVESTMENT LOCALIZATION IN RUSSIA

The excessive variety of tools of the federal support for investments localization in Russia is pointed, and such variety is explained mainly by departmental contradictions. The incorrectness of existing evaluations of special economic zones as a key instrument for the investment localization is shown. The conclusion about the reasonability of improving the existing instruments of investment localization, rather than creating new ones is done.

Key words: federal economic policy, territories of investment localization, special economic zones, measures to support investors.

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DEFORMATION OF ECONOMIC RELATIONS BETWEEN THE SOUTHERN FEDERAL DISTRICT THE RUSSIAN FEDERATION AND UKRAINE

Historically economic complexes of the southern regions of Russia and Ukraine are closely integrated. And today Ukraine remains the important partner of the southern regions of Russia in export-import contracts in a number of commodity groups. But the military-political conflict of 2014 and a tightening of process of decrease in intensity in the Russian-Ukrainian relations have created risk factors for economy of the South of Russia, especially for such branches as agrarian and industrial complex, light industry, mechanical engineering. In 2015 there was a decrease in import from the Southern Federal District to Ukraine twice and export – by 3 times in comparison with indicators of 2013. At the same time at the enterprises of the South of Russia interest in adjustment of economic relations with Ukraine, first of all with her border territories is big.

Key words: Southern Federal District, Ukraine, export, import, foreign trade turnover, integration, investment projects, risks.