

SUMMARY

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CONCEPTUAL APPROACH TO WORKED OUT STRATEGY OF SUSTAINABLE DEVELOPMENT OF RUSSIAN FEDERATION TILL 2030

The article describes the systematic approach for achieving sustainable economic growth in Russian Federation using theory and practice of strategic management. The task of ensuring sustainable economic growth is set by President of Russian Federation.

The author depicts the main tasks of economic development of Russia, identifies strategic goals and key indicators of sustainable economic development of Russia till 2030.

The article develops a strategic map and offers the key performance indicators of sustainable development of the Russian economy. The author proposes to use the strategic lead indicators in the system of strategic management. Special attention is paid to the theory of self-regulation of the market economy.

Key words: long-term economic policy, Strategy 2020, sustainable development, balanced scorecard, key performance indicators, strategic map, self-regulation of the economy.

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THIRTEENTH FIVE-YEAR PLAN OF SOCIO-ECONOMIC DEVELOPMENT OF CHINA FOR 2016–2020: GOALS AND IMPLEMENTATION CHALLENGES

The article considers the basic points of the Thirteenth five-year plan of socio-economic development of China for the 2016–2020. Points out major contradictions in the economy, which will affect its implementation. Stands out new details in the implementation of «One Belt One Road» concept. Identifies risks for Russia by the implementation of Concept and makes recommendations to reduce them.

Key words: international economy, China, Thirteenth five-year plan of socio-economic development of China, «One belt, one road» concept.

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INTEGRATION OF EDUCATION, SCIENCE AND PRODUCTION UNDER THE REFORM OF THE SYSTEM OF HIGHER EDUCATION IN KAZAKHSTAN

The research investigates the current problems of education in higher educational institutions, postgraduate education, and science in Kazakhstan. It is shown that at present, higher educational institutions are losing their qualitative criteria, since the educational process is not closely related to production. The problems of forming a future university graduate are addressed. Suggestions are made to solve the problems of the organizational and economic mechanism of state and private universities. Issues related to the methodological, scientific and organizational support of respective specializations and the improvement of future young specialists' professional skills are investigated. A consolidation of efforts in the field of education, science, and production into a unified systematic complex is suggested, based on the study of the experience of advanced countries with a market economy.

Keywords: higher education, postgraduate education, integration, science, physical infrastructure, production, practice, experience, economic mobility, law.

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THE SOCIAL DIMENSION OF THE EURASIAN INTEGRATION

The article analyses social and socio-cultural aspects of the Eurasian integration. Specific examples show how unresolved social problems, neglect of the peculiarities of the national mentality significantly weaken the frame of the post-Soviet space and don't allow to build in the region a solid integration foundation.

Key words: Eurasia, integration, post-Soviet space, social problems, social and cultural identity, national mentality, poverty, inequality, unemployment, labour migration.

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THE CORPORATE CASH POLICY IN THE CONDITIONS OF MACROECONOMIC INSTABILITY

The author researches features of a corporate cash policy of the Russian companies. The policy of management of cash holdings is conservative. The companies inactive

adjust the cash holdings, in particular, in the conditions of macroeconomic instability, restrictions (sanctions) of access to the capital markets. The author estimates cash targets which characterizes speed of adjustment of a corporate policy to external conditions. The companies are switched to internal sources of financing in the conditions of rise in price and access restriction to external fund.

Key words: cash, investment, precautionary savings motive, macroeconomic factors, speed of adjustment (SOA), sanctions, transaction costs.

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CURRENT EXCHANGE RATE IS ADEQUATE TO THE MARKET CONDITION (AND DOESN'T HAVE POTENTIAL FOR NOTABLE GROWTH OR DOWNTURN)

The exchange rate issue is under review of theorists and practitioners still. It depends very much on the exchange rate, its stability. It must be assumed that the current value of the national currency objectively reflects all the changes occurring in the world and Russian economy, as well as the fundamental basis for the exchange rate establishment. Current exchange rate is adequate to the market condition and doesn't have potential for notable growth or downturn.

Key words: exchange rate, exchange rate parity competitiveness, parallel currency, sound exchange rate, financing of investment sphere of economy.

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STATISTICS OF BUSINESS CAREER

The statistics of business career is urged to be a guarantee of professional approach to investment into career of own personnel, the main incentive of search and realization of long-term competitive advantages of a human resource of the organization. In article objective need of formation and development of statistics of career is reasoned. System of indicators and methods of statistical research of business career in the organizations is offered.

Key words: business career, statistics of career, branch of statistics of career, methods and indicators of statistics of career.

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GEOGRAPHY OF PRICES AND PRICE ZONES

Many public facilities including those of State ownership apt to unify their prices while ignore the different costs in different points of service. Different prices not often executed when the single enterprise occupies its zone of service. But monopoly of service does not engender the unified price all over the points. Ignoring geography of prices fully or partly leads to the non-optimal economic effects. Examples are presented.

Key words: Public facilities, stretch conduits, territorial monopolists, administrative borders, geography of prices, zones of prices, economical optimum, remote situated consumers.

MATERIALS OF THE CIS STATISTICAL COMMITTEE

THE ECONOMY OF THE CIS COUNTRIES IN I QUARTER OF 2016

ТРЕБОВАНИЯ К РУКОПИСЯМ, ПРЕДСТАВЛЯЕМЫМ ДЛЯ ПУБЛИКАЦИИ В ЖУРНАЛЕ «ОБЩЕСТВО И ЭКОНОМИКА»

Содержание статьи должно соответствовать тематическим направлениям журнала, обладать научной новизной и представлять интерес для специалистов по соответствующей проблематике.

Объем рукописи не должен превышать 1,5 авторского листа (60 тыс. знаков).

Текст статьи представляется в формате Microsoft Word в соответствии со следующими параметрами: шрифт Times New Roman, размер шрифта – 14 кегль, межстрочный интервал – 1,5. Графики и диаграммы выполняются в программе Excel в черно-белом цвете и должны содержать исходные данные (таблицы). Блок-схемы оформляются в программе Microsoft Word.

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