

SUMMARY

E. Balatsky (e-mail: evbalatsky@inbox.ru),
A. Gusev (e-mail: a_goose@mail.ru),
M. Yurevich (e-mail: maksjuve@gmail.com)

RUSSIA'S DEPENDENCE ON RESOURCES: ALLEGED AND REAL THREATS

The article contains the assessment of strategic and tactical resource (oil, gas and coal) dependence in Russia and other countries. Obtained results have shown that Russia's dependence on resources isn't excessively big as it is considered to be. Revealed steady trend of gas and coal prices reduction in comparison with oil prices leads to synchronization of losses at a negative price environment. Slate oil doesn't represent serious threat for Russia in the world market, whereas slate gas may undermine its European gas market positions in medium-term.

Keywords: resource dependence, natural resources, technological innovation, fuel and energy complex, economic security of Russia, alternative energy.

A. Navoyev (e-mail: nav4646@mail.ru)

THE IMPACT OF MONETARY POLICY ON THE MACROECONOMIC INDICATORS OF THE NATIONAL ECONOMY

In the article it is proved that the accumulation of currency leads to increase in duration of turnover of capital, reducing their profitability and, accordingly, causes the growth of prices. In the research process it became clear that the CBR buying foreign currency at the expense of emissions artificially increased the domestic supply of currency not secured by commodity coating, which also led to the decline of the ruble and inflation.

Keywords: demand and supply, net exports, imports, monetary accumulation, emission, the turnover of monetary capital.

I. Morozkina (e-mail: irinamorozkina@yandex.ru)

THE MECHANISMS OF THE COOPERATION AND THEIR ROLE IN THE IMPROVING COMPETITIVENESS OF THE ECONOMIC ENTITIES, ECONOMY OF THE REGIONS AND COUNTRY AS A WHOLE

In the article are considered the reasons of the external and internal environment encouraging participants to cooperate; the risks of cooperation; the strategy of the members of cooperation; the tasks which are solved by the impulse method of the cooperation; positive results from the growth of the conjugate productivity of the cooperation.

Keywords: the reasons, risks and problems of cooperation; economic-mathematical «clock-work's cooperation», impulse method of the cooperation, the growth of the conjugate productivity of the cooperation «broadwise» and «deep», reserved cooperation, strategy of the interests of the cooperative members.

I. Groshev (e-mail: aus_tgy@mail.ru),

A. Krasnoslobodcev

THE MARKETING QUALITY

Many Russian companies try to create competitive superior goods on the technological base of the previous generation, or form such an offer, which doesn't possess any advantages, apart from price ones, or endue the goods with maximally possible quantity of irrelevant consumer benefits. All this doesn't contribute to the incrementation of value added of the product at the output.

Key words: brand; quality marketing; quality management; motivation; personnel; product; production; social capital; the philosophy of the quality; quality economics.

O. Kachur (e-mail: nalogvsu@mail.ru)

THE CONCEPT AND ASSESSMENT OF TAX BURDEN

In this article the author gives her vision of the concept of tax burden and its assessment at the macro level as well as at the level of the Federal Regions.

Key words: tax, tax burden, tax system, tax policy.

P. Aleksandrov (e-mail: Aleksandrov.Pawel@yandex.ru)

SOME INSTITUTIONAL CHANGES IN THE DEVELOPMENT OF SMALL BUSINESS

In 7 regions of the Central Federal District of Russia, possessing approximately the same economic potential for the period from 2010 to 2013 years small businesses showed an increase, however, the number of workers in small enterprises has increased slightly, and in some regions even decreased. A large number of small enterprises appeared with a minimum number of employees. The article gives the interpretation of this trend. The article also presents the results of a study of the effectiveness of the State support of small enterprises in the regions.

Key words: small business, development, turnover, number of employees, the effectiveness of public support.

D. Ermakov (e-mail: dermakow@yandex.ru)

FOREIGN EXPERIENCE OF BUILDING PROFESSIONAL STANDARDS

The article studies the relevant aspects of introducing professional standards in light of the newest foreign experience by the example of workers of the Pension Fund of the Russian Federation (PFR) and non-state pension funds (NPF).

Key words: professional standards, international standardized sector classification of all types of economic activity, social insurance system, pension system.

S. Bolshakov (e-mail: snbolshakov@mail.ru),

Yu. Bolshakova (e-mail: 82abdulaeva@rambler.ru)

LOBBYISM IN THE COUNTRIES OF THE EUROPEAN UNION

In article the lobbyism phenomenon as forms of political communications of public authorities, business and political actors is analyzed. Are lit the European experience of lobbyism at the national and supranational levels, positive and negative estimates of the leading politicians, experts and representatives of the parliamentary case of efficiency of lobbying, the positive and negative phenomena of lobbyism are given.

Keywords: lobbying, political process, power, political communication, policy interests.